



Shawn P Entertainment presents...

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WORDS FROM SHAWN

Welcome and thank you for taking the time to check out my newsletter. I invite you to join our mailing list (shawnpentertainment@gmail.com) so we can keep you on point with what's happening within Detroit's theater community and local events. I wish you all the best in the coming year.

Keep Drama in Your Life,

Shawn P.

Who Said That?

Can you name what movie these quotes were spoken?

- They call me 'Mr. Tibbs'.
- Say hello to my little friend.
- Here's looking at you kid.
- Show me the money!
- Badges, we don't need no stinkin' badges!
- All work and no play makes Jack a dull boy.
- I see dead people.
- Hope is a dangerous thing.
Hope can drive a man mad.
- Boy, you goin' let this ol' nappy-headed gurl cuss you out like that?

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L-Boogie Speaks...

Season Greetings to My Fellow Playwrights and Producers,



As the fall play season is officially in full swing there are just a few things I would like for us to keep in mind. Often times we put productions together with a general purpose for entertainment and in most cases as a way to inspire or uplift the masses but when it's all said and done the people who profit from it is usually us. Once we finish paying out our cast and staff, the remainder is profit in which some of us pay off debts, deposit it or apply it toward the next show. But how many of us actually "give back"?

When I say, "give back" I don't mean to pay back the ones whom have invested or sponsored our productions but partnering with various organizations and presenting them with donations to further their cause. No, you don't have to turn all of your profit over to a charitable organization but making even a small donation and perhaps allowing part of the proceeds from each ticket sold to be applied to the organization you choose to support. The fall and winter months are a difficult time for people in most places and many charities are in need of basic necessities such as school supplies, clothing, blankets, and food. For many people the winter can be quite harsh and during the holidays these things can be even scarcer.

We should always consider adopting an organization or a cause even if it is a personal cause, it doesn't matter as long as the need is of great concern and importance. You can always place a donation box at your box office and announce in advance what your cause is so that patrons can be made aware prior to show time. This past weekend I was moved by the out pour of support for a very real and worthy cause during the play "*The Gossip'l According to Ruth*" by playwright Paul Johnson Jr. who was collecting donations to support his 3 year old nephew who has been diagnosed with cancer.

Others along with me endeavor to reach out to organizations during each show from Coats for Kids, COTS to domestic violence agencies such as SADA'S house. We don't do it for tax purposes or recognition but we've decided to take some time and "give back" to ones who have supported us either by thoughts, words or deeds. So take some time and remember those who are not as fortunate as you and I and as you present your talent to the masses, present some love to the ones who don't have anything at all.

Lanette M. White

2014
DETROIT
PRODUCTIONS

THE LOVE THAT WOKE
MY HEART
FEBRUARY 8

KENYATTA BURSE
313-676-8203

*

I LOVE HIM
FEBRUARY 14-16
MELISSA TALBOT
313-444-2342

*

WHY AM I BLACK?
FEBRUARY 21-23
RAQUEL DRAPER
313-433-9253

*

VAGINA MONOLOGUES
MARCH 27-30
SHAWN P. ENTERTAINMENT
313-433-8384

*

DINNER W/DONNY HATHAWAY
MAY 9-11
PAUL JOHNSON JR.
313-704-5736

*

THINGS WE MISSED AT HOME
MAY 24
OCTAVIA "THEWRITER" LESLEY
313-727-1011



HAPPY HOLIDAYS!!

ALL FOR ONE Entertainment
Presents

Who Shot Pookie?!?

A MURDER MYSTERY DINNER

The International Institute
111 E. Kirby at John R.
Detroit, MI 48202

WEAR YOUR FAVORITE COSTUME
FOR A CHANCE AT
WINNING AN AWESOME GIFT.

Special Thanks to our sponsors and vendors:
Uolanda & Rico at R's Soul Food Grille
Caleb & the Staff at WDRJ 1440 am
www.ebonygiftgallery.com
www.facebook.com/Imlovenme



SAT. DEC. 28

DOORS OPEN: 5:30PM
SHOW 6:00PM
\$20 (ADV.) \$25(DOOR)

Ticket Locations
God's World
Truth Bookstore
Shantinique's Records
R's Soul Food Grille
Or Call
313-433-8384
313-727-1011
313-595-2197

FOOD FOR THOUGHT...

SO WHAT DOES A PRODUCER DO, ANYWAY?

There are a few different types of producers in the film and theatre world and each one plays a different role in the production.

EXECUTIVE PRODUCER – This type of producer is “the money”, they have the network, connections and resources to align funding with a project. Executive Producers rarely use their own money. Often times famous actors are given an Executive Producer credit because their name attached to a project can insure funding. Other times people get Executive Producer credits because they bring something to the table that will insure funding (a name actor) or cut the budget significantly (provide venue/studio for the shoot). This type of a producer has a stake in the project and makes money on the back end.

PRODUCER – A Producer is the person who is hired to execute the project once the funding is in place. Their responsibilities include (but are not limited to) hiring a team, being in charge of all departments and overseeing every step of the production from pre-production through distribution.

CO-PRODUCER – A co-producer brings goods to the project, provides services and support, but not in a significant enough way to get the Executive Producer title.

ASSOCIATE PRODUCER – An Associate Producer is the Producer's assistant. Their job is to support the producer in whatever capacity is needed.

LINE PRODUCER – A line producer is in charge of allocating funding. They devise the budget and it is their responsibility to keep the production within the budget. Any new additions to the production or changes to the budget must be approved by the Line Producer.

Before you submit your work, make sure you are clear on what type of producer you are approaching. Look them up and see if your project is a fit for this particular person based on what material they worked on in the past (if they only work in Horror, don't send them a Romantic Comedy). Try to find out a little bit about the person before you approach them. I would advise opening up a dialogue before jumping to your pitch, you may find out that this particular person is the wrong fit for the project or the wrong type of producer to approach altogether.